

IAMOT 2007

16th INTERNATIONAL CONFERENCE
FOR THE

INTERNATIONAL ASSOCIATION ON MANAGEMENT OF TECHNOLOGY
IAMOT2007

Miami Beach Resort & Spa, Miami Beach, Florida, USA, May 13-17, 2007

Management of Technology for the Service Economy

I A M O T 2 0 0 7 PROGRAM OVERVIEW

SUNDAY MAY 13, 2007	
TUTORIALS	
9:00 am - 10:30 am	Tutorial 1 (Part I) Dealing with distributed, collaborative project Teams: Issues and Success Factors Mario Bourgault and Nathalie Drouin
10:30 am - 10:45 am	Coffee Break
10:45 - 12:15 pm	Tutorial 1 (Part II) Dealing with distributed, collaborative project Teams: Issues and Success Factors Mario Bourgault and Nathalie Drouin
12:15 - 1:15	Lunch
1:30:00 PM - 3:00 pm	Tutorial 2 (Part I) Teaching Technology and Innovation Management Joe Tidd and John Bessant
3:30 pm - 3:45 pm	Coffee Break
3:45 pm - 5:15 pm	Tutorial 2 (Part II) Teaching Technology and Innovation Management Joe Tidd and John Bessant
MEETINGS	
12:00pm - 1:30 pm	Special Workshop on Education Programs Accreditation
4:00 pm - 6:00 pm	IAMOT Board of Directors Meeting

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MONDAY MAY 14, 2007						
8:30 am - 5:00 pm	Registration - Lobby					
8:45 am - 9:00 am	OFFICIAL OPENING OF THE CONFERENCE					
	Opening Remarks - Mediterranean East Tarek Khalil, President of IAMOT					
9:00 am -10:30 am	Plenary Session 1 - Mediterranean East Service Science, Management and Engineering (SSME): A Next Frontier in Education, Innovation and Economic Growth <i>Jim Spohrer, Director, Almaden Services Research, IBM Technology and the Service Revolution</i> Technology and the Service Revolution <i>Dr. Roland Rust, Chair, Department of Marketing, Robert H. Smith School of Business, University of Maryland</i>					
10:30 am - 11:00 am	Coffee Break					
PERIOD 1 11:00 am - 12:30 pm	PARALLEL SESSIONS					
	Mediterranean E.	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	MOT for Services (I)	Innovation (I)	Emerging Technologies	Software Development	MOT in Developing Countries (I)	
12:30 pm -1:30 pm	Lunch					
PERIOD 2 1:30 pm - 3:00 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	MOT for Services (II)	Innovation (II)	Green Technologies (I)	Patents and Information Protection	The Human Factor in MOT	
3:00 pm -3:30 pm	Coffee Break					
PERIOD 3 3:30 pm - 5:00 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	Cultural Factors (i)	Innovation (III)	Green Technologies (II)	MOT Education (I)	Manufacturing (I)	
5:00 pm -5:15 pm	Coffee Break					
PERIOD 4 5:15 pm - 6:45 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South

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5:15 pm - 6:45 pm	Cultural Factors (II)	National/Regional Systems of Innovation	MOT in Taiwan	MOT & Standards	Manufacturing (II)	
7:00 pm - 9:00 pm	Presidents' Welcome Reception					

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TUESDAY MAY 15, 2007						
8:30am - 5:00pm	Registration - Lobby					
9:00 am - 9:45 am	Plenary Session 2 - Mediterranean East The Atlas of Technological Advance Dr. Rias van Wyk, Director, Technoscan® Centre, Minnesota					
9:45 am - 10:30 am	Plenary Session 3 - Mediterranean East Panel on Education and Accreditation - Chair Tarek Khalil Participants: Yasser Hosni, Bernard Katzy, Eduardo Vasconcellos, Mario Yanez, Jr.					
10:30 am - 11:00 am	Coffee Break					
PERIOD 1 11:00 am - 12:30 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	Theory of Technology	R&D Management (I)	Knowledge Management (I)	Integration of Technology and Business Strategies (I)	Management of Services for Development	Nuclear Technology
12:30 pm -1:30 pm	Lunch					
PERIOD 2 1:30 pm - 3:00 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	Information and Comm. (I)	R&D Management (II)	Knowledge Management (II)	Integration of Technology and Business Strategies (II)	MOT in Developing Countries (II)	MOT in Korea
3:00 pm -3:30 pm	Coffee Break					
PERIOD 3 3:30 pm - 5:00 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	Information and Comm. (II)	R&D Management (III)	MOT for SMEs (I)	Integration of Technology and Business Strategies (II)	MOT in Developing Countries (III)	MOT for Services in Taiwan

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WEDNESDAY MAY 16, 2007						
8:30am - 5:00pm	Registration - Lobby					
9:00 am -10:30 am	Plenary Session 4 - Mediterranean East Enhancing Customer Experience through Service Innovation <i>F. Michael Murkowski, Vice President, Marketing, Customer Service & Customer Technology, Fedex</i> Transforming the IT Infrastructure to Generate Business Advantage: The CIO Agenda to Enable <i>Charles E. Vianey, Partner and Americas Leader, Mid Market, IBM Global Business Services</i>					
10:30 am - 11:00 am	Coffee Break					
PERIOD 1 11:00 am - 12:30 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	MOT Education (II)	Project and Program Management (I)	New Product/Service Development (I)	Technology Foresight and Forecasting (I)	MOT in China (I)	Technology Incubation
12:30 pm -1:30 pm	Lunch (On Your Own)					
PERIOD 2 1:30 pm - 3:00 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	MOT Education (III)	Project and Program Management (II)	New Product/Service Development (II)	Technology Foresight and Forecasting (II)	MOT in China (II)	
3:00 pm -3:30 pm	Coffee Break					
PERIOD 3 3:30 pm - 5:00 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	Plenary Session 5 (Mediterranean East) Panel of MoT Editors' Forum: Moderator Robert Mason <i>David Bennett (Journal of Manufacturing Technology Management), Michel Berry (Gérer et Comprendre and Le Journal de l'École de Paris) Jeff Butler (R&D Management) Tony Di Benedetto (Journal of Product Innovation & Management) George Ferris (IEEE Transactions on Engineering Management) Jonathon Linton (Technovation) Joe Martino (Technological Forecasting & Social Change) Wade Shaw (Engineering Management Review) Joe Tidd (International J. of Innovation Management)</i>					
7:30 pm -10:30 pm	AWARD BANQUET					

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THURSDAY MAY 17, 2007						
8:30am - 12:00pm	Registration - Lobby					
8:30 am -9:30 am	Plenary Session 6 - Mediterranean East Taking Technology to Market: Xerox Experience Transferred to an Educational Program <i>Dr. Rafik Loutfy, McMaster University, Canada</i>					
9:30 am -10:30 am	Plenary Session 7 - Mediterranean East High Tech Entrepreneurship in China Moderator: Dominique R. Jolly Panelists: Hongbo Shi, Wei Yao , Jizhong Zhou					
10:30 am - 11:00 am	Coffee Break					
PERIOD 1 11:00 am - 12:30 pm	PARALLEL SESSIONS					
	Mediterranean East	Regency Ballroom	Valencia West/Madrid	Valencia East/Castillian	Miramar North	Miramar South
	Disaster Management	Management of Quality	MOT for SMEs (II)	Invited Papers	MOT in Japan	Technological Alliances
12:30 PM	END OF CONFERENCE					